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Prime IV Hydration & Wellness Celebrates Opening of 75th Franchise Location Leading IV Treatment Spa Brand Achieves Historic Milestone with Many More to Come

COLORADO SPRINGS, CO (AUGUST 29, 2023) – [Prime IV Hydration and Wellness](#), the nation’s leader in vitamin infusion therapy, is celebrating a milestone that most franchise concepts spend far longer than 3.5 years chasing – the opening of their 75th location. The benchmark was achieved following the opening of the brand’s new High Street location in Phoenix, Arizona last month.

Since being founded in 2017, Prime IV Hydration and Wellness has been committed to delivering cutting-edge intravenous therapies that promote optimal health, rejuvenation, and overall well-being. The opening of their 75th location is a testament to the company’s unwavering dedication to customer-centric care, high-quality menu of services, and the accelerating public demand for their industry.

"The opening of our 75th location is such a meaningful and humbling milestone. What began as a vision to enhance lives through IV therapy has blossomed into a nationwide phenomenon, and I couldn't be more grateful for the incredible team and dedicated franchise partners who have made this journey possible," said Amy Neary, Founder of Prime IV Hydration & Wellness, joyfully shared. "This milestone is not just a number; it symbolizes the unwavering commitment of our entire Prime IV family and the countless lives we've touched along the way."

Each Prime IV Hydration & Wellness location offers a wide range of carefully curated IV treatments that cater to diverse health needs, such as boosting immune system responsiveness, increasing energy levels, promoting athletic recovery, rejuvenating skin and hair health, and more. These custom-blended infusions are administered by highly trained medical professionals in a relaxing, spa-like environment, ensuring a safe and comfortable experience for every client.

"As exciting a moment as this is, the Prime IV team is already pushing forward towards further milestones, which include the opening of our 100th location in the months ahead. Growth that will feed into our brand’s commitment to shaping the future of health and wellness, one thriving community at a time," said Janessa Retzer, Senior Director of Operations for Prime IV Hydration and Wellness.

For more information on franchising opportunities with Prime IV, please visit <https://primeivhydration.com/franchising>.

About Prime IV Hydration and Wellness

Prime IV was founded in 2017 by Amy Neary, a wellness industry veteran who launched the brand as a premier IV Hydration Therapy clinic. Prime IV formulates IV vitamin therapies that help maximize the overall health and wellness of its members. Whether looking to take control of your health and boost the immune system, help heal the body at a cellular level, or to fight aging of the brain and body, Prime IV is the answer. The franchise offers a comfortable and relaxing environment that utilizes only the latest in cutting-edge IV therapies at each of its 75 locations nationwide.

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