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## **Prime IV's Andrea Trout Recognized as 2023 Franchise Rock Star by Franchise Business Review**

**DELRAY BEACH, FL (JULY 20, 2023)** – Andrea Trout, a Miami-area franchisee with [Prime IV Hydration & Wellness](#), the nation's foremost vitamin infusion therapy franchise, was recently identified by Franchise Business Review as being one of 2023's [Franchise Rock Stars](#). Trout was selected from over 36,000 franchisees, representing more than 360 brands that participated in Franchise Business Review's research.

The Franchise Rock Stars were nominated by their franchise brand's leadership team in one of eight categories as franchisees who set admirable examples when it comes to leadership, business acumen, financial and professional success, and contributing to their community. Categories included: Giving Back, Women, Millennials, Veterans, Family-Owned, "Freshmen", Top-Performers, and Multi-Unit Owners.

"There are so many stories of inspiring franchise owners who are living their dreams of successful business ownership, that it was incredibly difficult to select this year's Franchise Rock Stars," said Michelle Rowan, President & COO of Franchise Business Review. "In the end, we chose individuals who truly exemplify a strong work ethic and a real commitment to their business and their communities. We are thrilled to recognize these Rock Stars as exceptional examples of achieving success within the franchise model."

Trout has been a franchisee with Prime IV for nearly 3 years. During that time, she's operated a single location in Delray Beach, with plans to open a second venue in the very near future. It's the 'Giving Back' category that earned her a spot in the 2023 class of Franchise Rock Stars, as her franchise has become a pillar of community support for its involvement in providing supplies and hosting fundraisers for a variety of nonprofit organizations in the market.

"I was caught completely off-guard, in the best way possible, when I learned I was amongst those being recognized with this incredible honor," Trout shared. "Of course, our team's efforts to support our community, both in and out of the spa, has never been for want of recognition. To know the impact we've made hasn't gone unnoticed and, what's more, will serve as an example for business owners across the country, is reward enough."

For more information on the Prime IV franchise brand, please visit <https://primeivhydration.com/>. And visit [FranchiseBusinessReview.com](https://FranchiseBusinessReview.com) to see the full list of 2023 Franchise Rock Stars.

### **About Prime IV Hydration & Wellness:**

Prime IV was founded in 2017 by Amy Neary, a wellness industry veteran who launched the brand as a premier IV Hydration Therapy clinic. Prime IV formulates IV vitamin therapies that help maximize the overall health and wellness of its members. Whether looking to take control of your health and boost the immune system, help heal the body at a cellular level, or to fight aging of the brain and body, Prime IV is the answer. The franchise offers a comfortable and relaxing environment that utilizes only the latest in cutting-edge IV therapies at each of its 63 locations nationwide.

### **About Franchise Business Review**

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures satisfaction and engagement of franchisees and franchise employees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,200 leading franchise companies. FBR publishes free and unbiased franchisee satisfaction research

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