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Prime IV Pens New Multi-Unit Development Deal in Maryland

Leading IV Treatment Spa Brand Continues Eastern Expansion with Latest Franchise Deal

WASHINGTON, D.C. (JUNE 7, 2023) – [Prime IV Hydration & Wellness](#), the nation’s foremost vitamin infusion therapy franchise, has announced news of the brand’s latest development deal, which will bring five new locations to the Washington D.C. metropolitan area. This expansion comes just one year after the franchise introduced Prime IV to the market, with the opening of their first venue in Bethesda, MD last April.

Jonas Brinkeback and Dr. Reena Ranpuria, MD, the franchisees responsible for these franchise locations, estimate that the second spa in Annapolis, MD will open its doors to the public toward the end of 2023.

After nearly two decades spent as a technology consultant for some of the top firms in the category, Jonas decided to get into entrepreneurial leadership. He and his wife, an expert nephrologist, were enamored by the experience and results Prime IV delivered its clients. By the time they opened their first location, they knew they wanted to open more.

“Prime IV rapidly grew and thrived during the pandemic. This wave of alternative health methods is something my wife and I are excited to bring to communities throughout the region,” said Jonas. “People go in feeling less than 100% and come out feeling and looking like new people. The benefits of IV therapy are real and are proving themselves as a viable means of preventable medicine.”

According to [Allied Market Research](#), the global Intravenous Therapy and Vein Access Market size is projected to reach \$37.5 billion by 2030 – an increase in value of more than 60% from where the market stood at the start of the decade. The D.C. Metro area, much like most major markets across the country, has become privy to that growth in recent years as more consumers actively seek out alternative modes of healthcare for the sake of cost and convenience.

“We’re thrilled to help bring even more Prime IV locations to the D.C. metro area after the success Jonas and Reena have had in Bethesda,” said Amy Neary, founder and CEO of Prime IV Hydration & Wellness. “Over the next few years, we look forward to having the new locations become a staple in each of their communities, starting with the Annapolis location later this year.”

For more information on franchising opportunities with Prime IV, please visit <https://primeivhydration.com/franchising>.

About Prime IV Hydration and Wellness

Prime IV was founded in 2017 by Amy Neary, a wellness industry veteran who launched the brand as a premier IV Hydration Therapy clinic. Prime IV formulates IV vitamin therapies that help maximize the overall health and wellness of its members. Whether looking to take control of your health and boost the immune system, help heal the body at a cellular level, or to fight aging of the brain and body, Prime IV is the answer to helping you live a healthier life. The franchise offers a comfortable and relaxing environment that utilizes only the latest in cutting-edge IV therapies at each of its 63 locations nationwide.

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