

Prime IV Hydration & Wellness Racks Up Multiple Industry Awards Entering 2024

By: Prime IV Hydration & Wellness | 0 Shares 13 Reads

January 25, 2024 // [Franchising.com](https://franchising.com) // COLORADO SPRINGS, CO - Prime IV Hydration and Wellness was recognized as one of the top 500 franchises in Entrepreneur's Franchise 500®. The brand came in at #389, including a #1 ranking in the IV Therapy Category, for its performance in areas such as unit growth, financial strength and stability, and brand power.

"Every brand on the Franchise 500 has its own unique story, but they all collectively make the same statement: Franchising is strong and resilient, is full of innovation and opportunity, and provides a powerful entrepreneurial path for many people," says Jason Feifer, editor in chief of Entrepreneur magazine. "Our 45th annual ranking is full of companies with fresh ideas, exciting business models, cultural sway, and the kind of business sophistication that will define the next 45 years and beyond."

Prime IV was also named a 2024 Top Franchise by Franchise Business Review. Franchise Business Review publishes its rankings of the top 200 franchises in its annual Guide to Today's Top Franchises.

"Our expansion hasn't been without challenges. It's required a buildout of our executive leadership team, partnerships with the right operators, and a commitment to our internal processes," said Amy Neary, founder and CEO of Prime IV. "For the entire Prime IV family, it makes every moment worth it to be named the best in our field."

SOURCE Prime IV Hydration and Wellness

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