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Prime IV Hydration & Wellness Arrives in Jacksonville this Fall

IV Hydration and Wellness will be taking to the Jacksonville community for the first this Fall after having secured their first-ever development deal in the market for a new spa location. The deal is being spearheaded by local entrepreneur Arti Patidar.

Patidar has spent the last 8 years in the community's healthcare space, involved primarily in the business development of a local primary care company. However, coming from a family background steeped in entrepreneurship, she recently made the decision to invest in a brand of her own; one capable of positively impacting the lives of Jacksonville locals, and furthering the development of the area's holistic health category.

While this will be Jacksonville's first Prime IV location, Patidar has already expressed intention to introduce two additional spa locations to the city in the coming years.

"Many of the most common ailments we encounter in our day-to-day lives stem from a simple imbalance in our nutrient/mineral levels, which is where Prime IV and its menu of services comes in," Patidar shared. "As the public interest increasingly favors natural, holistic health treatments, it's my hope that Prime IV will be able to serve as a leading outlet for Jacksonville's personal wellness needs."